

UK SHARED PROSPERITY FUND - INVESTMENT PLAN 2022

AUGUST 2022



1. Foreword from the Chair of the Glasgow City Region Cabinet

This report sets out the Region's UK Government Shared Prosperity Fund (UKSPF) Investment Plan.

The activity planned by our individual Member Authorities is strongly focused on local issues, while aligned to ambitions set out in our new Regional Economic Strategy.

Our partnership is well-established and as a Region we have a strong track record of delivery. The £1.13 billion UK and Scottish Government funded City Deal remains one of the largest and the most advanced in the UK.

The Regional Economic Strategy, launched in December 2022, is underpinned by detailed analysis of the Regional and individual local authority economic challenges and the areas on which we need to place our focus.

While our residents and businesses continue to wrestle with the impacts of an everchallenging economic climate, we have a responsibility to do all that we can to support them. But in addition to addressing the City Region's economic challenges, we also have a responsibility to maximise and build on our many strengths, and ensure we are positioned to compete with other large UK and European City Regions.

As the powerhouse of the Scottish economy, Glasgow City Region must continue to build on its successes, deliver the ambitions set out in our Regional Economic Strategy and grasp the economic opportunities we have in the next decade and beyond.

Councillor Susan Aitken

Leader of Glasgow City Council and Chair of the Glasgow City Region Cabinet



2. UK Shared Prosperity Fund Background

The UK Shared Prosperity Fund (UKSPF) is a central pillar of the UK Government's (UKG) Levelling Up agenda and a significant component of its support for places across the UK. It provides £2.6 billion of new funding for local investment by March 2025, with all areas of the UK receiving an allocation from UKSPF via a funding formula rather than a competition.

Places will be empowered to identify and build on their own strengths and needs at a local level, focused on pride in place and increasing life chances. Local places will be able to use the UKSPF to complement funding such as the Levelling Up Fund, and mainstream employment and skills provision to maximise impact and simplify delivery.

The UKSPF will support the UKG wider commitment to level up all parts of the UK by delivering on each of the levelling up objectives:

- Boost productivity, pay, jobs and living standards by growing the private sector, especially in those places where they are lagging
- Spread opportunities and improve public services, especially in those places where they are weakest
- Restore a sense of community, local pride and belonging, especially in those places where they have been lost
- Empower local leaders and communities, especially in those places lacking local agency.

Underneath the overarching aim of building pride in place and increasing life chances, there are three UKSPF investment priorities:

- Communities and place
- Supporting local business
- People and skills
- together with the adult numeracy MULTIPLY programme.

To access their allocation, each place will be asked to set out measurable outcomes that reflect local needs and opportunities. Places will be able to choose from investment across the three investment priorities. Within the context of the UKSPFs aims, each place will have flexibility to invest in a range of activities that represent the right solutions to improve local pride in place, increase life chances, to help spread and create opportunity, and a sense of community and belonging.

The balance of priorities should reflect local need and opportunity. It should build on existing national provision to create the optimal mix of support for each place. This flexible approach represents a key shift from the previous EU system.

These interventions will be set out in a UKSPF Investment Plan submitted to the UKG for approval.

As Scotland's only truly metropolitan region, Glasgow City Region (GCR) is the only area in Scotland to adopt a regional approach to UKSPF. This approach has been warmly welcomed by both governments.

And with the Region launching its new Regional Economic Strategy (RES) in December 2021, UKSPF is timely as it will provide significant resources to help tackle the Grand Challenges facing GCR and deliver against its priorities.

3. Glasgow City Region Context

Home to 1.8 million residents and hosting 850,000 jobs, Glasgow City Region is Scotland's only metropolitan area. Residents seamlessly travel across local authority boundaries to access leisure and retail opportunities across the Region. And with a selfcontained travel to work area, the Region's local authorities recognise the importance of collaborative working to support and grow the economy.

Whilst the economy has transformed over the past thirty years, another key driver of partnership working is the shared challenges facing the Region. As identified in the Regional Economic Strategy (RES), approved by the Cabinet in December 2021, the Region faces three medium-to-long term Grand Challenges:

Inclusive Economy

The Region continues to have an economy where too many residents are not participating in the labour market. Measured by high levels of economic inactivity and worklessness, anecdotal evidence suggests that this long-term problem is getting harder to tackle. In effect, this is the Region's hidden unemployment - driven by key issues such as long-term sickness and a lack of skills.

The combination of these factors contributes to the Region's over representation in Scotland's most deprived communities which have a higher probability of suffering due to the current cost of living crisis. Across the Region, these communities have benefitted from investments such as the £1.13 billion City Deal. But more is needed to regenerate local neighbourhoods and create the kinds of places where residents are proud to live.

Enhancing Productivity

The relatively low levels of available labour is a challenge for the Region's businesses - a problem exacerbated by a reduction in net migration over the last five years. Moreover, evidence suggests that the Region has a skills under-utilisation issue, as more than a third of businesses are not seeking the skills they need to improve their levels of productivity [1].

To combat this the Region is driving for a more innovative and productive business base through project-level support to Innovation Districts and the Foundational Economy.

These project activities are designed to strengthen the business base and increase the number of high-quality jobs.

[1]. Skills Development Scotland, Regional Skills Assessment

By fostering an increase of local businesses in GCRs identified growth sectors, historically low levels of Research and Development, export levels and productivity can be addressed throughout the Region.

Climate Emergency and Achieving Net Zero

The Region's emissions per capita are lower than UK averages, but progress is still required to match the Scottish national target of net zero by 2045. By forging ahead with projects such as Housing Retrofit and Green Business Support, GCR can become a national leader in the race to Net Zero whilst establishing competitive advantages in both its business base and labour market.

By focusing on Net Zero as an opportunity, the Region can also help address some of its productivity and inclusion challenges.

Current Macro Trends

The Region's existing challenges are being exacerbated by the current cost of living crisis.

Local residents and businesses are being severely impacted by inflation on the price of energy and goods. Living costs are outstripping earnings which is affecting those who can least afford it. And local businesses trying to recover from the impacts of Covid lockdowns are seeing margins hit sudden increases in costs and reducing demands.

Business costs in the UK are not being helped by the tightest labour market for the last two decades[2]. Businesses are struggling to attract and retain staff leading to an escalation of wages across all sectors, particularly in the private sector. Emerging evidence suggests that the shortage in the labour market is a combination of young people not entering the labour market and older people leaving it – in part due to health issues. Brexit has also led to a reduction the in available pool of workers. It is essential to the economy that the Region finds new and innovative ways of bringing people back into the labour market and provides young people with the skills to meet the current and future business needs.

No matter the short-to-medium term trends, with the country reaching record temperatures, it is essential that the Region grasps the challenge of the system changes required to reach Net Zero.

[2]. IHS Markit, February 2002

Achieving the RES Vision

As outlined in the RES, the Region has a vision to be:

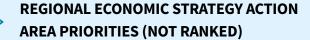
'the most Innovative, Inclusive and Resilient Economy in the UK by 2030.'

Given the challenges facing the Region, this is ambitious. It is therefore critical that partners across the Region develop a series of programmes and projects that create the communities and places for businesses and residents to thrive. It means helping residents find high-quality jobs. And, supporting the development of an innovative, highly productive, and Net Zero business base. The Region has developed a comprehensive RES Action Plan with a series of transformative programmes to deliver the Vision.

That is why the UKSPF is timely. It offers Member Authorities a budget to help deliver against some of the Action Plan programmes and emerging priorities within the RES - as outlined in the illustration on the next page.

REGIONAL ECONOMIC STRATEGY VISION

BY 2030, GLASGOW CITY REGION WILL HAVE THE MOST INNOVATIVE, INCLUSIVE AND RESILIENT ECONOMY IN THE UK





SPF THEMATIC PRIORITIES



Communities and Place

Supporting Local Business

People and Skills

Multiply

4. GCR Approach to UK Shared Prosperity Fund

Building on the success of the ground-breaking £1 billion Glasgow City Region City Deal and the more recent development of the Regional Economic Strategy (RES), in February 2022 the Glasgow City Region Cabinet agreed to take a regional approach to the development and delivery of the UKSPF investment.

In practice, this has meant establishing a Head of Shared Prosperity Fund post to manage the programme on the region's behalf and co-ordinate activity across the eight Member Authorities (MAs). Lead officers have been identified in each of the MAs to manage activity at a local level and provide the link to the Regional structures.

While operational delivery will rest with individual MAs, the individual projects will all support the priorities within the RES.

Over the initial three-year timespan of UKSPF, there is an expectation of enhanced collaboration across the MAs and City Region in support of the actions identified within the RES. The UKSPF allocation will form a key mechanism to support local and Regional activity.

The core UKSPF team within the GCR will have responsibility for the overall programme management of UKSPF, including financial pass-down, reporting, monitoring and evaluation of the programme.

CORE UKSPF				MULTIPLY					
MEMBER AUTHORITY	2022-2023	2023-2024	2025-2026	TOTAL	2022-2023	2023-2024	2024-2025	TOTAL	CUMULATIVE TOTAL
East Dunbartonshire	£354,914	£709,828	£1,859,749	£2,924,490	£184,555	£212,948	£212,948	£610,452	£3,534,942
East Renfrewshire	£330,364	£660,729	£1,731,109	£2,722,202	£171,789	£198,219	£198,219	£568,227	£3,290,428
Glasgow City	£2,731,455	£5,462,909	£14,312,822	£22,507,186	£1,420,356	£1,638,873	£1,638,873	£4,698,102	£27,205,287
Inverclyde	£357,827	£715,655	£1,875,015	£2,948,498	£186,070	£214,696	£214,696	£615,463	£3,563,961
North Lanarkshire	£1,392,675	£2,785,351	£7,297,619	£11,475,646	£724,191	£835,605	£835,605	£2,395,402	£13,871,047
Renfrewshire	£631,625	£1,263,250	£3,309,716	£5,204,591	£328,445	£378,975	£378,975	£1,086,395	£6,290,987
South Lanarkshire	£1,227,089	£2,454,179	£6,429,949	£10,111,217	£638,087	£736,254	£736,254	£2,110,594	£12,221,811
West Dunbartonshire	£391,146	£782,292	£2,049,606	£3,223,044	£203,396	£234,688	£234,688	£672,771	£3,895,816
TOTAL	£7,417,095	£14,834,193	£38,865,585	£61,116,874	£3,856,889	£4,450,258	£4,450,258	£12,757,406	£73,874,280

5. Thematic areas

The UKSPF Prospectus outlines three thematic priorities and the adult numeracy intervention MULTIPLY.

Noted below is a summary of the proposed expenditure by priority.

While UKG have been clear within the UKSPF Prospectus that match funding is not a requirement of the programme, GCR MAs have been able to leverage in excess of £29 million, giving an intervention rate of around 40%.

In creating the GCR UKSPF Investment Plan, MAs are developing projects that will deliver against the vision and priorities outlined in the RES, whilst also supporting the UKSPF thematic priorities.

INVESTMENT PRIORITY	PROPOSED EXPENDITURE TOTAL	PERCENTAGE SPLIT
Communities and Place	£23,102,178	37.8%
Supporting Local Business	£14,729,167	24.1%
People and Skills	£23,285,529	38.1%
Core total	£61,116,874	100%
MULTIPLY	£12,757,406	
Total	£73,874,280	

A summary of the broad activity that the MAs are proposing is noted under the following UKSPF thematic headings.

UKSPF - Communities and Place

The Communities and Place investment priority covers a wide range of local interventions, including public realm projects, community-led initiatives, and cultural and heritage projects. There are a number of recurring activities from across the MAs:

- Community capacity building for Third Sector and Social Enterprises
- Place brand marketing and events
- Place feasibility studies
- Improving built and public realm environment
- Regeneration and Town Centre improvements
- Improving community assets and infrastructure
- Active travel enhancements
- Cultural, heritage and creative activities
- Net Zero Communities
- Volunteering and Social Action

These activities will contribute to a number of RES priorities - enhance social infrastructure provision, regenerate centres and communities, develop the foundation economy, reduce infrastructure emissions, provide affordable high quality housing stock and increase sustainable travel, therefore enabling places to invest to restore their community spaces, strengthen communities, and building pride in place, while meeting the objectives of the UKSPF.

The Communities and Place outcomes will deliver on the UK Shared Prosperity Fund objectives of:

- Strengthening social fabric and fostering a sense of local pride and belonging through investment in activities that enhance physical, cultural and social ties and access to amenities such as community infrastructure and local green space, and community led projects; and
- Building resilient neighbourhoods through investment in quality places people want to live, work, play and learn in, through targeted improvements to the built and natural environment.

UKSPF - Supporting Local Business

Across the GCR, Supporting Local Business interventions will augment existing Local Authority and Business Gateway support, together with provision from wider partners, including Scottish Enterprise. Areas of focus will include:

- Expert business advice and support programmes
- Business Growth
- Growing the Social Economy
- Strengthening local business and entrepreneurial networks
- Town Centre regeneration and tourism
- Net Zero and Green Economy support

Supporting Local Business activity will contribute to RES priorities - increasing economic participation, supporting growth of fair work opportunities, enhancing social infrastructure provision, regenerating centres and communities, growing key sectors including the green economy, developing the foundational economy, embracing emerging technology opportunities, enhancing the adoption of digital technology, increasing innovation diffusion, increasing levels of entrepreneurialism, reducing infrastructure emissions, a just labour market transition to net zero, supporting businesses to decarbonise and adapt, building a green supply chain and green innovation, demonstration and market making.

This will address local challenges, supporting businesses to thrive, innovate and grow.

Supporting Local Business outcomes will deliver on the UK Shared Prosperity Fund objectives:

- Creating jobs through investments that build on existing industries, ranging from expert support for starting businesses to visible improvements to local tourism and social economy sectors; and
- Increasing investment in growth-enhancing activities, through targeted support for small and medium-sized businesses to undertake new-to-firm innovation, adopt productivity-enhancing, energy efficient and low carbon technologies and techniques, and start or grow their exports.

UKSPF - People and Skills

Given the level of planning and investment into the wider 'No-One left Behind' employability and skills agenda over the past three years the People and Skills interventions, together with MULTIPLY, will enable additional investment and activity covering:

- Employability support programmes
- Supporting vulnerable young people
- Skills pathways for economically inactive groups
- Intensive employment support
- Volunteer programmes
- Key growth sector links

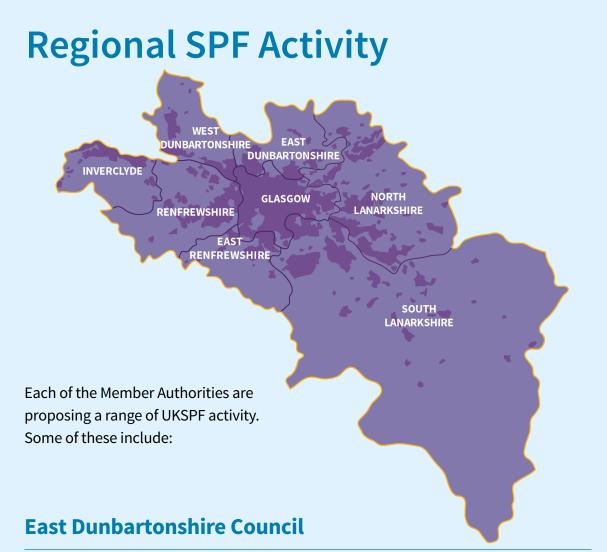
The People and Skills investment priority also provides a specific focus on numeracy through the **MULTIPLY Programme**. Multiply interventions will focus on:

- Community learning provision and partnerships
- First step numeracy courses
- New provision building on established relationships with Colleges
- Money management and budgeting skills

People and Skills activity will contribute to RES priorities - increase economic participation, increase resident's skills, work to support economic inactivity due to ill health, support growth of fair work opportunities. enhance social infrastructure provision, grow key sectors, develop the foundational economy, embracing emerging technology opportunities, enhance the adoption of digital technology, and a just transition to net zero. This will reduce levels of economic inactivity, supporting people furthest from the labour market to overcome barriers to employment, and boosting core skills and enabling adults to progress in work.

The People and Skills outcomes will deliver on the UK Shared Prosperity Fund objectives:

- Boosting core skills and support adults to progress in work, by targeting adults with no or low-level qualifications, upskill the working population, and encouraging innovative approaches to reducing adult learning barriers;
- Reducing levels of economic inactivity through investment in bespoke intensive life and employment support tailored to local need, including through the use of one-to-one keyworker support, improving employment outcomes for specific cohorts who face labour market barriers;
- Supporting people furthest from the labour market to overcome barriers to work by providing locally tailored support including access to basic skills; and
- Supporting local areas to fund gaps in local skills provision to support people to progress in work, and supplement local adult skills provision.



Communities and Place:

- Support householders to cut carbon and reduce living costs, by providing grants for heat and energy efficiency measures
- Supporting communities to develop and run food growing initiatives and to support cost of living, and increase health and well-being.

Supporting Local Business:

- Business training and grants, specialist advice and expert help, including support that will assist businesses adopt a greener agenda
- Grant and expert help to support existing Social Enterprise and encourage start-ups.

- Employment and skills for economically inactive residents, including the provision of green skills
- Youth programmes to improve skills, confidence and self-esteem of young people, in-turn helping reduce anti-social behaviour and improve civic pride
- Numeracy training to support adult's employability, money management and the numeracy of parents to impact their children's learning.

East Renfrewshire Council

Communities and Place:

- Improvements to the environment of our town centres and neighbourhoods including green spaces and public realm
- Promotion of East Renfrewshire as a place to visit, work and visit via the hERe campaign.

Supporting Local Business:

- Support to new start and growth businesses including access to grants, specialist advice and expert help including supporting the Get to Zero agenda
- Social enterprise development.

People and Skills (including MULTIPLY):

- Employability interventions to help support those who are economically inactive
- Key worker support to help young people into employment through vocational training and volunteering opportunities.

Glasgow City Council

Communities and Place:

• A fund aimed primarily at community and third sector organisations, and would focus on improving the built and natural environment of the city, including enhancing the public realm, the provision of foot and cycleways and other neighbourhood improvements.

Supporting Local Business:

- Strengthening early-stage tech businesses directly with grants for accommodation and meet-up support and through Glasgow's tech-scaler
- Complementary support aligning with the ambitions laid out in the Innovation Accelerator Regional Plan.

- Employability actions developed through the Glasgow Local Employability Partnership aimed at those furthest away from the labour market. To provide an all-age offer based on need, with the objective of promoting participation and progression in the labour market.
- Early-stage development of a programme of skills bootcamps for the Green Economy.

Inverclyde Council

Communities and Place:

- Town Centre Action Plans which provide a health check of the viability, vitality and vibrancy of town centres and funding to make improvements
- Improvements to the environment of public parks for example, lighting, public realm
- Improvements in community facilities and community growing initiatives.

Supporting Local Business:

- Expert and grant support on themes of net zero, business growth, networking and new starts
- Support for social enterprise start-ups and existing social enterprises to grow capacity and resilience.

People and Skills (including MULTIPLY):

- Key worker support and barrier removal for those who are economically inactive
- Supporting young people into employment through volunteering opportunities and those with additional support needs transitioning from secondary school education Training for adults improve numeracy skills for work, numeracy skills of money management, cooking and supporting children

Renfrewshire Council

Communities and Place:

- Infrastructure projects to improve community assets and build greater levels of pride in communities
- Feasibility studies and community consultations to plan for future developments.

Supporting Local Business:

- Augmenting the local offer to businesses around sustainability and growth, alongside an increased focus on enterprise and early-stage business development and incubation
- Funding for new business grants with a particular focus on net zero.

- Continued support to the priorities of No One Left Behind, ensuring that those most disadvantaged are supported to gain skills and employment opportunities
- New activity for those who are economically inactive, reflecting the significant growth in numbers
- Informal and community-based learning in numeracy and/or money management developed in partnership with local community organisations.

North Lanarkshire Council

Communities and Place:

- Deliver challenge funds to support active travel, community empowerment/ capacity building enhance sports/arts/culture/heritage facilities, and support community organisations to improve digital connectivity
- Bespoke support for tourism marketing, expansion of volunteering opportunities and assist those facing fuel poverty.

Supporting Local Business:

- Grant funding to help increase start-ups, growth, investment and employment opportunities, including digital and advanced manufacturing support, and support for businesses to transition to Net Zero and/or create green jobs.
- Targeted support to encourage entrepreneurs in excluded/under-represented groups and the capacity building of social enterprises.

People and Skills (including MULTIPLY):

- Support those furthest from the labour market including to extend provision for vulnerable young people to achieve positive post-school destinations
- Develop skills academies with a focus on digital skills, construction and health and social care provision
- Delivery of an integrated 'maths in the community' programme to provide bespoke and tailored numeracy learning.

South Lanarkshire Council

Communities and Place:

- Place based funding, focused on developing resilient communities and supporting their transition to net zero
- Replacement of CCTV infrastructure within town centres
- Support for tourism marketing and grants to improve visitor infrastructure.

Supporting Local Business:

- Business grants and specialist advice
- Upgrading industrial units and business premises to aid the transition to net zero
- Support for the 3rd sector skills and growth.

- Employability support programme ensuring delivery of the No One Left Behind priorities
- Numeracy support through schools, colleges and 3rd sector focusing in the most deprived areas and vulnerable.West Dunbartonshire Council

West Dunbartonshire Council

Communities and Place:

- Invest in improving shop fronts and the physical accessibility within our town centres
- Reinforce our CCTV network to improve safety and perceptions of crime
- Build the resilience of our communities through consultation and the implementation of projects that are consistent with community empowerment processes and participatory budgeting.

Supporting Local Business:

- Encourage sustainable development within our business base through the provision of grants that will stimulate the creation of new businesses and support existing business to grow
- Encourage business owners and managers to develop and implement plans and actions to achieve net-zero carbon emissions.

People and Skills (including MULTIPLY):

 Support residents to overcome the barriers to opportunity they face and assist them todevelop their resilience and overcome challenges with numeracy and managing money. Build vocational and transferrable skills to support residents to secure employment in West Dunbartonshire and beyond.

6. Outputs and Outcomes (Measuring Success)

These indicators and associated targets are being used to measure the performance of the Region as part of the Regional Economic Strategy. These are to be reviewed and refined during the finalising of the RES programmes. As the GCR UKSPF projects and programmes will be contributing to the RES, these indicators and any revisions will be used when measuring the outputs and outcomes of the GCR UKSPF projects. As the GCR UKSPF projects and programme performance level metrics will also be agreed and reported on. Targets in red are key outcome targets.

	Current Rate	Improvement Target
Employment Rate	72.2%	+85,200 Employed
Economic Inactivity due to Ill Health	30.7%	-24,700 Individuals
Residents with No Qualifications	10.6%	-82,300 Individuals
Employment in Low Paid Sector	30.8%	-16,200 Jobs in
		Low Pay
Rising Underemployment	7.4%	-3,400
KEY OUTCOME TARGETS		
Worklessness	27.8%	-86,400 Workers
Child Poverty	26.0%	Continuous annual reduction

INCLUSIVE ECONOMIC INDICATORS

INCLUSIVE ECONOMIC INDICATORS					
ENHANCING PRODUCTIVITY INDICATORS	Current Rate	Improvement Target			
Business Expenditure on Research and Development	£204.7 per head	+400 million			
Patent Applications per Capita	4.4	15.6 patents per Capita			
Proportion of High Skilled Occupations	47.2%	-+60,400 Occupations			
Enterprise Rate	411.6	+23,100 Enterprises			
Business Births	63.9	+4,200 Business Births			
KEY OUTCOME TARGETS					
GVA per Hour Worked	£32.6	+8.3%			
CLIMATE EMERGENCY INDICATORS	Current Rate	Improvement Target			
Green Jobs (percentage of total Jobs)	1.3%	+8,000 jobs			
Emissions (CO2 tonnes) per Capita	4.5	tbc			

A range of potential outputs and outcomes from the GCR UKSPF investment have been identified and these will be further refined over the duration of the programme.

The GCR UKSPF programme will develop regular reports to the UKG, and will be shared with MAs, partners and the GCR Cabinet;

- Quarterly brief progress updates identifying any key successes or risks which have occurred during that period
- Six Monthly detailed updates highlighting spending, progress, risks. An annual report will also be produced for GCR cabinet.

COMMUNITIES AND PLACE	OUTPUT
Amount of rehabilitated land	38,000 m2
Amount of land made wheelchair accessible	3,500 m2
Number of new or improved cycleways	32,000 m2
Number of organisations receiving grants	350
Number of volunteering opportunities supported	1,500
SUPPORTING LOCAL BUSINESS	
Number of business receiving grants	3,500
Number of staff attending training sessions	600
Number of businesses receiving expert business advice	2,500
Number of social economy, co-operatives and social enterprises receiving support	160
PEOPLE AND SKILLS	
Employment support for economically inactive people	10,500
Support for education and skills targeting vulnerable young people	5,500

7. Next Steps

With the approval of the GCR Cabinet, the GCR UKSPF Investment Plan will be submitted to UKG by 1 September 2022. UKG approval of the Investment Plan is expected in autumn 2022.

The UKG have confirmed they will publish the UKSPF Evaluation Strategy by autumn 2022.

UKSPF budget allocation will released in three tranches;

- Year 1 on approval of the UKSPF Investment Plan £11,273,984
- Year 2 1 April 2023 £19,284,451
- Year 3 1 April 2024 £43,315,845

8. Contact Information

Mike McNally

Head of Shared Prosperity Fund Glasgow City Region

glasgowcityregion@glasgow.gov.uk